United Way DONATION OPPORTUNITIES



It takes money to solve our region's most critical issues, but it also takes focus, creativeness, and willing hearts and hands to get results. It takes you and thousands like you who donate valuable time, talent and treasure to build a stronger and safer community. To get results, United Way brings diverse people and resources together to address the issues you care about most: **Education, Health & Income.**

<u>Workplace Campaign & Payroll Deduction</u> – Over 150 Paducah and McCracken County organizations and companies run a campaign for United Way each year. The benefits are greater than you may know. United Way campaigns build employee morale and sense of team by focusing employees on critical community issues. The best campaigns are fun and engaging and are a welcome part of a company's annual calendar. Companies may also participate by making corporate donations or matching employee donations. Please call 270-442-1691 if you are interested in starting a Workplace Campaign.

<u>On-Line Donation</u> – Click on the "Donate" button on our website <u>www.unitedwaywky.org</u> and your donation will be forwarded to your local United Way of Western Kentucky.

<u>Check or cash Donations</u> – If you would rather mail a donation please send your check to United Way of Western Kentucky, 333 Broadway Suite 502, Paducah, KY 42001 or just stop by our office. Checks and cash are always appreciated and accepted!

<u>Donate office supplies</u> – Let United Way help if you would like to donate office supplies through our In-Kind Donation Program. Donation of office supplies such as paper, envelopes, folders and other office supplies are gladly accepted and placed with local agencies to help keep down their operating expenses.

<u>Memorial and In Honor Gifts</u> – Help honor your loved one in a way that is meaningful and fulfilling through a donation to United Way. You can help create lasting changes in our community with your generous gift. This option is also available on our website: www.unitedwaywky.org

<u>Other Financial Giving Options</u> – while most people contribute to United Way through workplace campaigns, more and more take advantage of planning giving and other options. Regardless of how you choose to give \$1000, \$10,000 or \$25,000 there are valuable benefits to giving stock, estate planning, securities, life insurance, charitable remainder trusts and bequests that will make your gift go further. For additional information please call 270.442.1691.

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